



Mission Statement

Together, we create life-changing wishes for children with critical illnesses.

Wish Impact

We are on a quest to bring every eligible child's wish to life because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted build the physical and emotional strength they need to fight a critical illness. This improves their quality of life and produces better health outcomes. A wish transforms the lives of children, their families, volunteers, supporters, medical professionals, and entire communities.

Wishes are Granted Worldwide

Make-A-Wish Texas Gulf Coast and Louisiana is one of 60 chapters throughout the United States and its territories. Since our chapter's inception in 1984, we have granted over 8,200 wishes, and, during our fiscal year 2018, we granted 403 wishes. Make-A-Wish is the world's leading children's wish-granting organization, serving children in every community in the United States and in 50 countries worldwide. Since 1980, more than 450,000 wishes have been granted to children in the U.S. and its territories.

Volunteers Make Wishes Come True

Together, generous donors, supporters, staff, and 40,000 volunteers across the U.S. grant a wish every 17 minutes, on average, somewhere in the country. Our chapter is governed by a 41-member Board, made up of 25 directors and 16 advisors from both states as well as an 8 (7 full-time and 1 part-time) member staff to cover both states. Volunteer committees assist in all phases of our mission, from child-focused wish teams to solicitation of goods and services, to meet the needs of specific wishes.

How Wishes Come True

Wish children are referred to Make-A-Wish by immediate family members, medical professionals, or the children themselves. Once Make-A-Wish has been contacted, a medical release form is sent to the child's primary physician. Upon medical approval, a volunteer team sets up a time to visit with the child to learn the one true wish in that child's heart. Then the wish team makes the necessary arrangements for the wish to come true (average wish cost is \$9,700). The goal is to provide a joyful and meaningful experience that gives the immediate family time together away from medical treatments and medical bills.

Who does your donation serve?

Children from 47 counties in the Texas Gulf Coast area and all 64 parishes of Louisiana benefit from the efforts of this Make-A-Wish chapter.

Your Donation Fulfills the Wishes of Children

To maintain the integrity of the mission of Make-A-Wish, responsible stewardship of funds is promised to every donor, sponsor, volunteer, and wish family. Each year, our chapter's financial records are audited by an independent auditing firm. The fiscal 2017 audit confirmed that 93 cents of every dollar donated was used or set aside for the granting of wishes – the Foundation's main purpose – while only 7 cents from every dollar went towards administration and fundraising. For more information about Make-A-Wish Texas Gulf Coast and Louisiana, please visit texgulf.wish.org.



External Fundraising Event (EFR) Levels

Wish Endowment - \$125,000 +

- ★ Opportunity to establish Named Endowment which will fund a wish per year forever
- ★ CEO / Wish Child attendance
- ★ Opportunity for a Wish Child send-off party
- ★ Volunteers if needed
- ★ Limited Edition Wish Child's Artwork "Wishmaker Award"
- ★ Balloons, Banners, Newsletters provided on request
- ★ Front Page Recognition in Chapter Newsletter and photo if provided
- ★ Advance Advertisement in Newsletter (in accordance with our newsletter deadline)
- ★ Limited Edition Wish platter made from recycled hurricane glass
- ★ Social Media Support: event shared on Chapter Website Calendar of Events, Facebook & Twitter

M - \$50,000 - \$99,999

- ★ Opportunity for a Wish Child send-off party
- ★ Wish child / Staff Member attendance
- ★ Volunteers if needed
- ★ Limited Edition Wish Child's Artwork "Wishmaker Award"
- ★ Balloons, Banners, Newsletters provided on request
- ★ Front Page Recognition in Chapter Newsletter and photo if provided
- ★ Advance Advertisement in Newsletter (in accordance with our newsletter deadline)
- ★ Social Media Support: event shared on Chapter Website Calendar of Events, Facebook & Twitter

A - \$25,000- \$49,999

- ★ Wish child / Staff Member attendance
- ★ Volunteers if needed
- ★ Limited Edition Wish Child's Artwork "Wishmaker Award"
- ★ Balloons, Banners, Newsletters provided on request
- ★ Front Page Recognition in Chapter Newsletter
- ★ Advance Advertisement in Newsletter (in accordance with our newsletter deadline)
- ★ Social Media Support: event shared on Chapter Website Calendar of Events, Facebook & Twitter

W - \$9,700-24,999

- ★ Volunteers if needed
- ★ Limited Edition Wish Child's Artwork "Wishmaker Award"
- ★ Balloons, Banners, Newsletters provided on request
- ★ Front Page Recognition in Chapter Newsletter
- ★ Social Media Support: event shared on Chapter Website Calendar of Events, Facebook & Twitter

F - \$1,000- \$9,699

- ★ Certificate of Recognition
- ★ Newsletters provided on request
- ★ Recognition in Chapter Newsletter

*EFR Requirements:

- ★ "For Profit" Organizations must guarantee at least \$9,700 to use name and logo
- ★ No More than 50% can be spent on expenses (BBB Guidelines)
- ★ CEO / Director must approve "Special Event Proposal & License Agreement"
- ★ Anything with Logo must be approved by Development Coordinator/Director